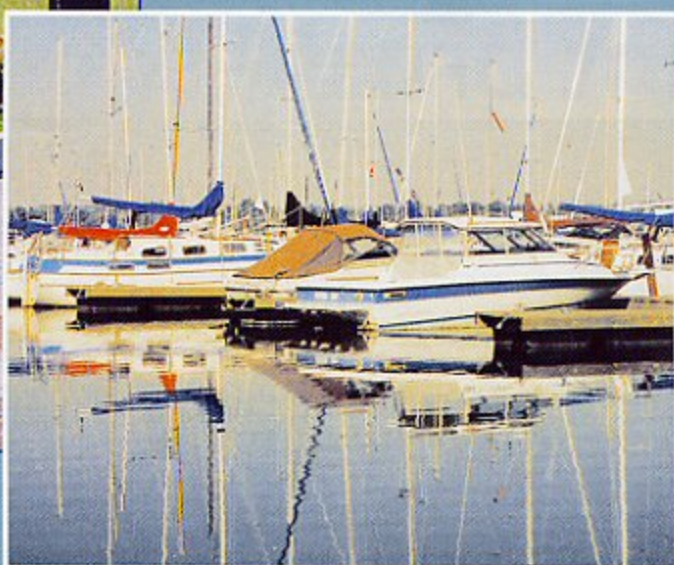
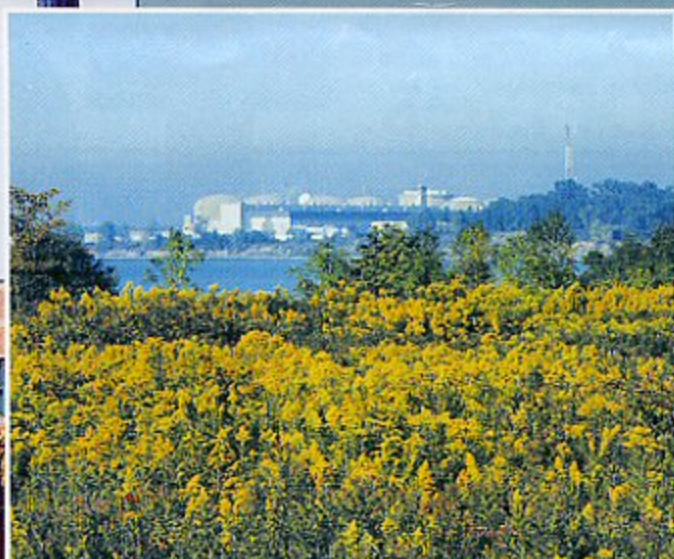


# Pickering

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The News Advertiser is one of the Metroland Printing, Publishing and Distributing group of newspapers. The News Advertiser is a member of the Ajax Pickering Board of Trade, Ontario Community Newspaper Assoc., Canadian Community Newspaper Assoc., Canadian Circulations Audit Board and the Ontario Press Council. The publisher reserves the right to classify or refuse any advertisement. Credit for advertisement limited to space price error occurs

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# Pickering's millennium move to city status

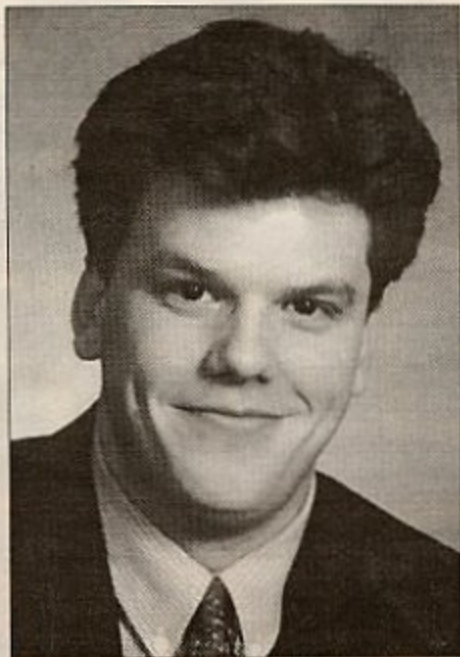
By Dorothea Helms

The Town of Pickering is heading into the year 2000 with one of the country's most exciting distinctions. At the stroke of midnight on December 31st, the Town will officially become "Canada's Only Millennium City."

It's been over two years since Pickering Councillor Mark Holland had the foresight to initiate trademarking the term "Millennium City" for Pickering, and as a result, no other city in Canada can use that term. In the United States, a city in Maine has claimed Millennium City status, and another in England has trademarked the phrase there, but Pickering will be the first Town that actually becomes a city at that historic moment.

Last December, Pickering Council voted to apply for the trademark right and began eliciting public opinion as to whether to become a city. In fact, Pickering passed the 40,000 population stipulation for becoming a city long ago, with the Town's population nearing 87,000 and climbing.

According to Councillor Holland, the City status will not change anything in the way Pickering operates as a municipality, but will "give Pickering a more positive face, especially for industry." Most councillors feel that having "City" status will give Pickering more clout at the Greater Toronto Services Board, in Durham Region and in the international business arena. At a "critical juncture in Pickering's



**MARK HOLLAND**  
City status gives Pickering  
'a more positive face'.

history." Councillor Holland praises the Town's "progressive character."

The Town will celebrate its new Millennium City identity at the gala celebrations being planned by the Pickering 2000 committee this New Year's Eve at the Metro East Trade Centre.

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Gord Mott, owner of Bissell Buick Pontiac, says "We have very little staff turnover and enjoy a large repeat and referral business."

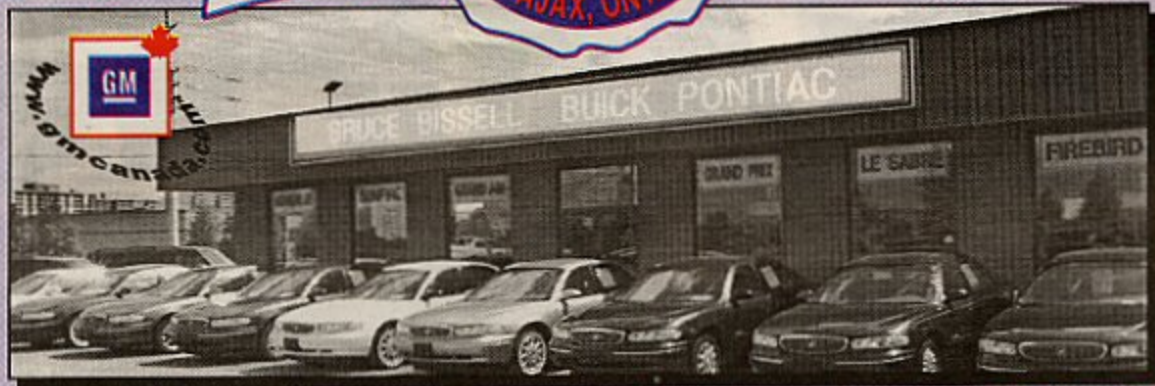
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Just recently Sherry Shaban, co-owner with her husband Charles of the Pickering Dairy Queen returned from the East coast, specifically Halifax, with the revelation that fast food is big business for Dairy Queen down East. It's the same out West. As a matter of fact no one has ever heard of a seasonal Dairy Queen in Canada except for the people in Southern Ontario. Dairy Queen is a big player in fast food with McDonalds and Burger King in Eastern and Western Canada. Why?

**It's the way we cook our burgers.** Our burgers float on a chain as they are flame broiled almost the same as doing it on your own barbecue. As it broils a lot of the fat drips off giving you that real beef taste! Less fat. Healthy eating and what a taste. If you just want to taste the fat Pickering DQ is **not** the place to come. The Ultimate experience at the Pickering DQ is the Ultimate Burger pictured to the right. We have it all and can you think of a better place to have a burger, shake and fries or onion rings than at Dairy Queen? And here's a fact. Our double burger weighs 6.6ozs! Is there any bigger? And what a price!

**It's the great chicken products that we have.** Dairy Queen's most popular chicken selection is the chicken in a basket. It takes a little longer but listen to what it includes. Four crispy plump chicken strips, two slices of Texas Toast, a generous portion of our famous Cavendish fries and dipping gravy. Doesn't that sound good?

**It's best desserts in the world if you feel like it.**

After lunch and dinner sometimes you feel like dessert. Who has the best desserts in the world? You can have one of the famous Dairy Queen desserts from as light as a lemon freezer or a small cone to a Peanut Buster Parfait, Chocolate Rock or Pecan Mudslide. That's why Dairy Queen is the place to go for lunch and dinner. And if you look closely, after all you pay for all the things in fine print at the competition, the price isn't that much different.

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# The News Advertiser: Community first

By Dorothea Helms

"We've grown along with Ajax and Pickering," says Abe Fakhourie. And he should know. The Circulation and Distribution Manager's origins with the Ajax-Pickering News Advertiser go back to 1977, so he's seen a lot of change and growth in both municipalities. "I remember in 1983, we were the Ajax-Pickering-Whitby News Advertiser, and we had a circulation of around 21,000. Today we're serving two municipalities, and circulation is nearly 50,000. We've grown in size and number of employees, and we've serviced the community as the paper of merit in the area."

The News Advertiser is a Metroland community newspaper that was established in 1965 through the amalgamation of two long-established publications - the Pickering News, founded in 1881, and the Ajax Advertiser founded in 1946.

Originally founded by W.H. Higgins, The Pickering News changed ownership several times over its 84 years of existence. When Inland Publishing (owned by the Eatons and Bassett families) bought the paper to amalgamate it with the Ajax newspaper, The Pickering News was owned by the Murkar family. It was printed in the Dale Block in Pickering Village.

Long-time Ajax resident, Lou Dickson, started the Ajax Advertiser in 1946 after he returned from the war, and ran the 32-page weekly with the help of his son, Ajax Councillor Joe Dickson. "I was a jack-of-all-trades," says Joe. "I was a writer, worked in ad sales, did press work and so on." When the paper was sold, Lou went on to buy, operate and sell newspapers in Owen Sound and then New Brunswick. Joe founded Dickson Printing Limited (originally DXN Printing) in Ajax. Eventually, Lou became the Sales Manager for Dickson Printing. This fall Lou and his wife, who was born in Pickering Village, are celebrating their 60th wedding anniversary.

Until 1981, the News Advertiser was owned by Inland Publishing. At that point, the company merged with Metrospan Publishing, owned by Torstar. That merger resulted in the forming of the paper's current parent company, Metroland Publishing and Distributing. Metroland now owns and operates successful community newspapers across Ontario.

Metroland president John Baxter remembers fondly the paper's early days. "I've been involved with Metroland for just over 32 years," he says. "When I joined the company, the Ajax-Pickering News Advertiser was part of Inland Publishing. I'm proud of the direction the paper has taken, and of the contribution it continually makes to the two progres-



**TIM WHITTAKER**  
'Community service above all'.

sive municipalities it now serves."

The News Advertiser offers comprehensive community news and service to Ajax and Pickering residents and advertisers. One of the first community newspapers in Canada to publish four times a week, the News Advertiser goes out to the public on Sunday, Tuesday, Wednesday and Friday. Metroland readership surveys have found that the paper has a strong, loyal readership.

A lot of that has to do with content. "The community news component is everything to the News Advertiser," says Blake Purdy, News Editor and 22-year staff member. "People can get world and national news in daily papers, on TV and radio. Only community newspapers such as the News Advertiser cover the news and events that matter to people most - what's happening in their own town."

Tony Tedford agrees. The former Display Advertising Representative retired in December, 1998, after nearly thirty years of service on the paper. "I really enjoyed working for Metroland on the News-Advertiser," he says. "It's a good company in every way, and I knew years ago that I wanted to spend the rest of my working days there." He also witnessed a lot of changes during the paper's growth over the years. "I remember in the early days when we went out once a week on broadsheet, and circulation was only around 10,000. In the mid-seventies when the Pickering Town Centre replaced the Sheridan Mall, things really started to pick up for advertising."

Other publications based at the News Advertiser's Commercial Avenue offices in Ajax include a monthly publication for families called Durham Parent, Durham Forever Young for the 50 and overs and Durham Busi-

ness Times for the robust and growing Durham business community.

The News Advertiser is a member of the Ontario Community Newspaper Association, the Canadian Community Newspaper Association, the Ontario Press Council, the Ajax-Pickering Board of Trade, the Oshawa-Durham Homebuilders Association, and the Durham Real Estate Board.

Publisher Tim Whittaker is proud of the newspaper's success and popularity. "The major focus of Metroland newspapers is community," he says, "and the Ajax-Pickering News Advertiser has been exemplary in that respect. From the newsroom staff, to sales

representatives, circulation department staff, editors, photographers and administration, the paper represents the basic Metroland philosophy of community service above all."

Community service involves responding to what the public wants in a newspaper. "I've always been struck by the level of involvement and passion people have for their communities," says the News Advertiser's managing editor, Steve Houston. "They're interested in everything from why the fire truck was on their street yesterday to how their children are being educated. We strive every day to address the issues on people's minds with the same enthusiasm."

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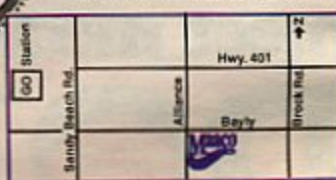
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# Facts about the Town of Pickering

## The Town of Pickering

Population 87,000  
Area 226.6 sq. km/87.5 sq. mi.  
Web Site:  
www.town.pickering.on.ca

Durham Region's westernmost municipality, Pickering offers an enviable location adjacent to Scarborough. Removed from the frantic pace of Metro Toronto, Pickering residents can access the City's amenities with ease.

Encompassing rolling farmland in the north, Lake Ontario to the south and the remarkable Rouge Valley to the west, Pickering holds tremendous appeal to both families and businesses, and was voted the "Best Town for Families" by "Canadian Living Magazine" in 1998.

The Town is in the midst of experiencing tremendous growth, and is handling challenges with an official plan that accommodates policies for urban, rural and ecological systems within Pickering's borders.

In February, 1999, Pickering (along with Uxbridge) was honoured for its 1998 contributions to the film industry; 38 films and TV productions were shot in Pickering in 1998, and film companies spent over \$308,000 while on location.

\* Pickering Municipal Offices (905) 420-2222

\* Information Ajax/Pickering (905) 837-6638



Pickering Town Hall.

## The millennium is looking good with a new Mercedes-Benz dealership in Ajax



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Tino Rossini, President of Star One Motor Company says they chose a central location to serve the area and since opening business has been very good.

"We're seeing a lot of first time customers," he

says. "The response has been great."

Mercedes offers a wide range of models starting at \$38,000 and recently introduced the M-Class Sport Utility Vehicle.

"SUV sales have been growing in North America in the last several years," says Tino. "We found that Mercedes buyers were going elsewhere to buy one so it made sense to enter this market and sales have been phenomenal."

You can choose to lease or buy and the dealership has a state of the art service facility.

"There were many people who wanted the

quality and reliability of a Mercedes but were hesitant about having to travel out of the area for service," says Tino. "Now there's no excuse not to give us a look."

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► Of all fifteen SUV's subjected to the same test, none scored higher than the M-Class. It

earned a coveted "Best Pick" commendation, the institute's highest overall rating.

► The M-Class was singled out for how well the passenger compartment was preserved, with little or no intrusion. And its side airbags and emergency Tensioning Retractors, which remove front seat-belt slack, were praised as added benefits.

► These features, along with many others, allow us to make one more exclusive claim: The M-Class has more safety systems than any other SUV. But that's something you would expect, given our reputation for safety leadership - proven once again.



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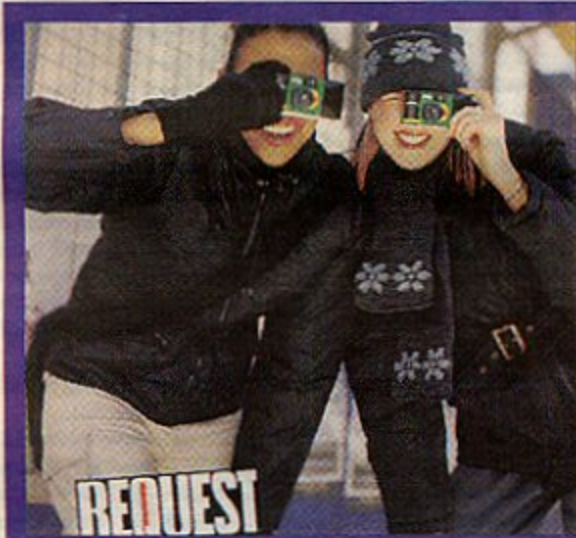
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Truly Canadian

# Zellers



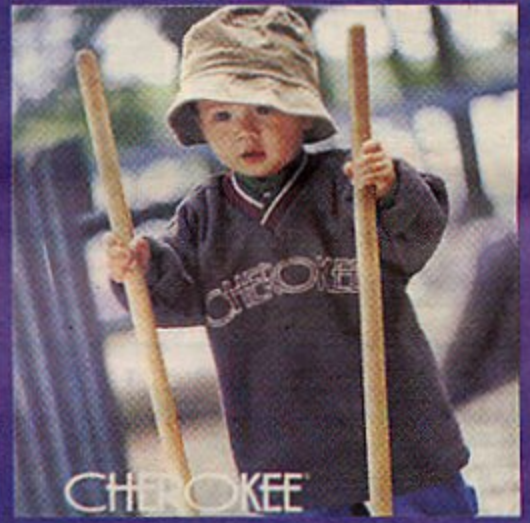
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# Zellers

# A capsule history of the Township of Pickering

By John W. Sabean

The following excerpts are reprinted with permission from a speech prepared by Pickering Township Historical Society Vice President, John W. Sabean, for the Society's inaugural meeting on May 7, 1997. The speech was also published in Volume 1 Number 1 of "Pathmaster," the Society's superb newsletter. John is the Editor of the anxiously-awaited pictorial history of Pickering to be published later this fall, entitled "Time Present and Time Past."

## I. 10,000 years ago: Lake Iroquois (Our Ecological Heritage)

...The [Oak Ridges] Moraine marks the northern boundary of Pickering...The glacial, geological, and ecological heritage of Pickering is rich. It has provided an abundance of forest, fertile soil for farming when cleared, a safe harbour for shipping, and a great variety of wildlife.

## II. 1630: Huronia (Our Indian Heritage)

...the Rouge [River] was the beginning of a major Indian portage between Lake Ontario and the Holland River...In the mid-seventeenth century the Five Nations Iroquois drove the Hurons out of the area and established a number of villages along the north shore of Lake Ontario. One of these villages, Ganatsekwyagon, established by the Senecas (Iroquois), was somewhere in the vicinity of the Rouge and Frenchman's Bay...There is little evidence now of Indian presence...The Indians, however, have left us a great legacy...

## III 1669: Fenelon at Ganatsekwyagon (Our French Heritage)

To the Seneca village (Ganatsekwyagon) came many of the early French traders and explorers...The only reminder of the French presence in the area today is in a number of place names... Petticoat Creek was originally Petite Cote ["little side"] Creek, a name derived probably from the

fact that the east bank of the creek is quite high, while the west bank is almost flat near its mouth. And, of course, Frenchman's Bay commemorates the French presence...

## IV. 1811: European Settlement (Our Loyalist Heritage)

The French never established permanent settlement in Pickering...The earliest known permanent European settlers of Pickering Township...came to the mouth of Duffins Creek about 1800...By 1808 the population of Pickering had increased to 180 people. A year or two later a considerable influx of settlers to Pickering Township occurred when Timothy Rogers, a native of Vermont, brought in a number of Quaker families...The early settlers were all Loyalists who left the United States after the American Revolutionary War and accepted the offer of land in Upper Canada.

## V. 1850: Mid-century prosperity (Our British & Irish Heritage)

...Brock Road, the first north-south route, followed an old Indian trail, and was opened in 1808...Several villages were cited along Brock Road, and on the concession road allowances: Whitevale, Brougham, Claremont, Greenwood, Altona, Atha Road, Balsam, Kinsale, Brock Road, Cherrywood, Green River and Audley. Each of these villages has its own history...After the War of 1812, immigration came primarily from Great Britain and Ireland...

## VI. 1875: Growth and Decline (Our Agricultural Heritage)

...The latter half of the nineteenth century saw many improvements in agriculture and in the breeding of stock. Pickering farmers were very much in the forefront of these developments. Although markets fluctuated and made life tough for farmers they continued to produce their crops on some of the finest farmland around. The popula-

tion went through a period of steady decline which continued to the middle of the next century.

## VII. 1900: Resorting to Pickering (Our Recreational Heritage)

At the end of the 19th century and the beginning of the 20th century several cottage communities were established in Pickering Township, and the area became a recreational centre with Torontonians vacationers discovering the Bay...Early development on Frenchman's Bay began on the east side. This was the economic centre of Pickering Township when the bay was a shipping port...

## VIII. 1950: Mid-century Prosperity Again (Our Industrial Heritage)

In the first half of the twentieth century, Pickering Township remained largely a rural, farming community. Pickering residents fought in both world wars...After the Second World War, Pickering saw increasing industrial growth. Also in the boom years following WWII, subdivisions began to appear. Bay Ridges was the first of these subdivisions to be built...Many of the original landowners and/or their descendants

See PICKERING...Page 13

## Good fences make good viewing

By Edge Pegg

*This article first appeared in "Pathmaster," the newsletter of the Pickering Township Historical Society. Thanks to Edge Pegg for allowing us to reprint it here, and to his wife, Betty, for the use of her photos.*


In many areas of Ontario the era of the old rail fence is over. Those we do see in good repair, I assume, belong to people who cherish the value of hard work and respect the environment as did the early settlers.

Some time ago, because of my interest in rail fences and the hope that others might find them of interest, I began building 1:20 scale miniatures. Thanks to the many pictures of early fences taken by my wife, Betty, and those sent to me by friends, I have completed more than 50 miniatures.

I have shown my mini-fences for several years at the Pickering Museum Village on "History in Action Day" in September. The most frequent comments I have heard have been: "I didn't realize there were so many kinds" and "I want to build a rail fence; where can I buy some rails?"

The following are a few of the different kinds of fences: Lanark, Workman, Putnam, Post and Stake, Palisade, Capped, Sawyers, Stone and Rail, Log, Stump, Pole and Snake.


In our search for old fences we found a stockade near Myrtle, an early brush fence near Gamebridge, and stump fences in Uxbridge Township, similar to the one at the Uxbridge Scott Museum. Once common, but increasingly hard to find, are the old snake fences. It was my favourite - no post holes to dig. The farmer down the road used to say, "Livestock can't get a straight run at it." He was right.



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# Pickering Museum Village preserves area's history, inspires participation

Thanks to the Pickering Museum Village Foundation for this article, and to Mary Cook Photography for supplying the photos.

From its beginnings as the Centennial of the old Brougham School (School Section #10 [S.S. No. 10]) in 1959 to 1961, when Robert Miller inspired friends and neighbours to use the closed schoolhouse as a museum, Pickering Museum Village (called Pickering Township Museum at that time) has relied heavily on its volunteers.

In the early days the area residents moved buildings to the site and reconstructed them, organized the annual 'History in Action' event started in 1962 and ran the day to day operations of the museum village.

With the threat of the airport and land expropriation, the Town of Pickering took over the management and implemented a search for a new site. A new home for the museum was found in Greenwood, by Duffin's Creek. The move of ten buildings and many thousands of artifacts started in 1978. During History in Action in September 1979, the new site was officially opened.

Pickering Museum Village has had many names over the years (Pickering Township Museum, Historical Museum, Brougham Museum) but the purpose has remained the same - to illustrate the historical founding, settlement and development of Pickering Township.

Today's visitors can thank the caring volunteers (some are still active in the museum village today) for the planned journey through time that they experience. The walk from the Robert A. Miller building (administration building) through the woods represents the pioneers arrival in Upper Canada. A patch of corduroy road and a creek bring the visitor to a meadow. The first home that is seen in the bush is an 1830s log house. Time moves more quickly now as the next building, the Collins House, interprets 1850, and soon it is 1870 when you enter the Miller-Cole House. Duffin's Creek General Store, the most modern building, represents 1910 with electric lights.

The museum village offers many outlets and channels that inspire community participation. Some of the volunteer groups that have shaped Pickering Museum Village are: Pickering Township Historical Society, The Museum Board, Pickering Museum Village Advisory Committee, The Steam-barn Club, Taproots Gardening Group, Brooklin Master Gardeners, Pickering Horticultural Society, Bloomers & Britches, quilting groups and many more over the 40 year span (apologies to those missed). Today over 100 volunteers from Toronto to Bowmanville participate in workshops which help them to interpret the different buildings, artifacts and activities in the museum village. Some can be seen in costume during the

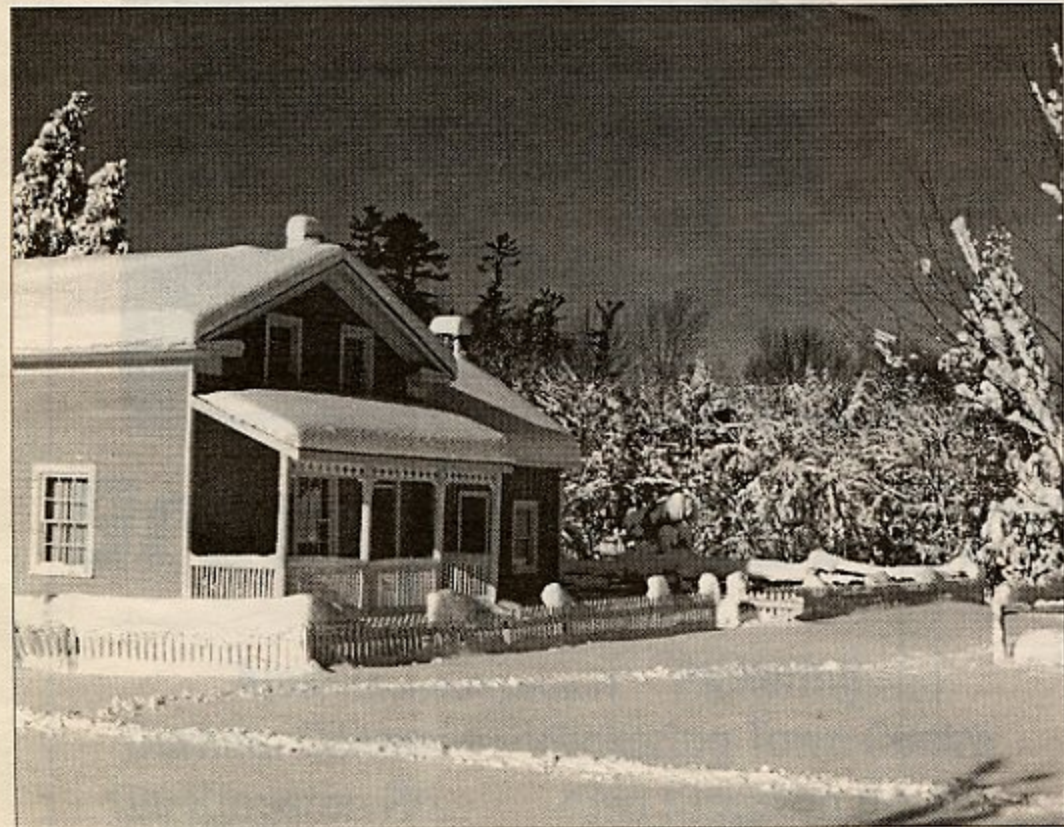
See MUSEUM...Page 13



Sawing wood the 1880s way at the Pickering Museum Village.



Log house at the museum village.



Miller-Cole House in the winter.

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# The Pickering Recreation Complex is a shopping mall for sports and leisure

The Pickering Recreation Complex is the town's focal point for sports and leisure activities. It's a place that has grown in popularity just as the town has grown to become a thriving community.

It took 10 years of planning and more than \$45 million in lottery grants before the complex could begin construction.

Pickering's Chief Administration Officer Tom Quinn, then the Director of Parks and Recreation, was responsible for several design aspects of the building.

At that time he said that perseverance paid off and it was well worth the wait and 12 months after breaking ground the project was complete.

Located in the heart of Pickering, this 270,000 sq. ft. complex has many facilities.

The complex has a full fitness facility with something for everyone.

There are 4 indoor tennis



courts, 6 squash and two racquet ball courts, a fitness room and cardio area, sauna and whirlpool. Members can also enjoy fitness classes and free public swimming.

"We recently expanded our cardio room which is filled with treadmills, lifecycles, stairmasters and rowers," says Bram. "The room now reflects the public's increased focus on better health through fitness."

Of course in the centre of the complex is the very popular swimming area. It has a 25 metre L-shaped pool with an

accompanying training pool. It's an eight lane pool as opposed to the usual 6 lane variety you would find at other complexes so it means a lot more room for a variety of uses.

Aside from a full public swimming program seven days a week, there is also pool



time set aside for adults only, seniors and parents with preschoolers.

There are instructional swim classes for everyone from Aquatots 1 to Aqua-Quest 12. There are also semi-private and private lessons.

"We also have Aqua-Fit classes and adult learn-to-swim programs," says Bram. "The facility is also used by a number of swim clubs from

Pickering. Leisure activities are also an important aspect of life at the Pickering Recreation Complex.

"There are arts and crafts programs for children and adults and you can take classes at the Clay Pot Pottery Studio.

You can learn martial arts in the combatants room or enroll your children in the Kindergym. You should also

says the demand for ice time has grown significantly since the original ice pad was built.

"Ice time is definitely at a premium," he says. "The second pad was needed because of the demand from such groups as figure skating clubs and women's hockey leagues."

The pads are also used during the summer for circuses, trade shows, video dance parties and roller hockey.

The complex caters to community functions in their two banquet halls that can combine into one to accommodate up to 600 people.

The halls are used for weddings, bridal shows, cat shows and a monthly pre-teen dance.

"We also have smaller meeting rooms in the arena area," says Bram. "Complete with an outdoor patio."

The Pickering Recreation Complex has been called a shopping mall of sports and leisure and it will no doubt meet challenge for the new millennium by keep growing with the times.

For more information about Pickering Recreation Complex call (905) 683-6582.



make plans in the year 2000 to enroll your children in one of the three themed day camps either sports, arts or adventure.

The largest part of the complex consisting of the two ice pads. One was part of the original construction and the second was added in 1994.

Complex Program Coordinator Bram Wittenberg



## Welcome to the new Millennium



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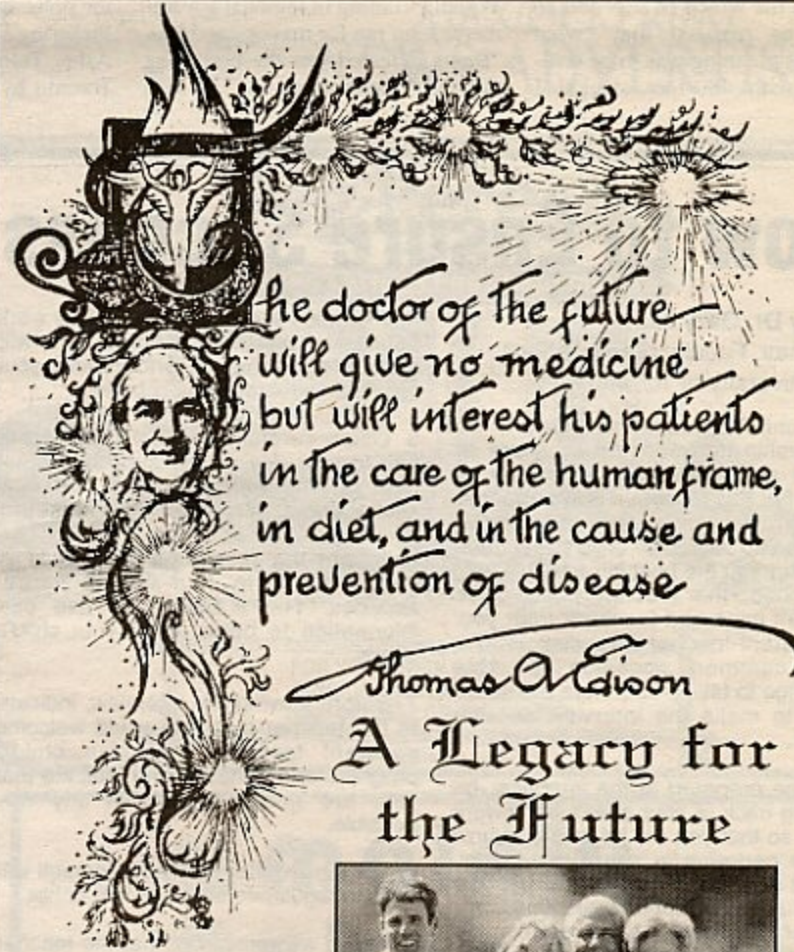
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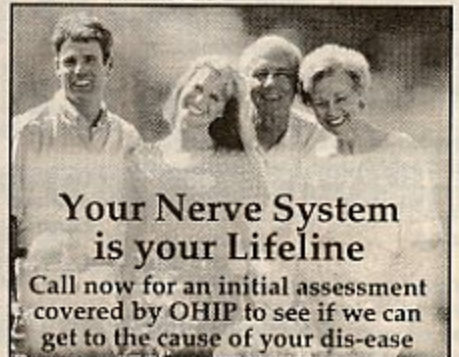


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# Museum offers family events

FROM PAGE 10

many special events held in the museum village, while others work behind the scenes. The recently founded Pickering Museum Village Foundation assists the Town of Pickering with fundraising.

The museum village is enjoyed by tourists from all over the world, but recent surveys show Pickering and Ajax residents visit the most. Special events start in May and run until December. They are varied and appeal to many interests.

Community groups such as The Writers' Circle of Durham Region and the Antique and Classic Car Club of Canada bring their special flavour to the museum village with their annual events.

Over 15,000 students experience the museum village each year. Both on-site tours and heritage-to-go programmes are offered by Durham's heritage education centre to schools and groups of all ages. Appreciation of heritage activities does not end with the 22 formal school programmes offered by the Town's education staff, but continue with various summer camps and Ontario Historical Society workshops.

Professional education staff, self confessed history junkies, have researched, on their own time, local history and developed 'A Spirit Walk,' a popular guided candle-lit walking tour through the site. Part of the research gained has gone into the new '1837 Rebellion' programme which fits with the grade 7 history curriculum.

Pickering Museum Village serves many functions in the community. It is a museum village, a source of education and reference, a place to experience long forgotten pastimes, a venue for weddings, a favourite escape for weekend day trippers and a location for many TV movies and commercials.

As with most villages, Pickering Museum Village continues to grow. The most recent addition, the 14th building on the site, is the Puterbaugh House. Pickering Museum Village Foundation is actively seeking community funding to convert this into an 1830s one room schoolhouse. Through weekly Bingos, quilt raffles, The Mare's Horseshoe Challenge and presentation of The Bush-Ladies at Dunbarton High School Theatre, the Foundation hopes to fund Phase II of the Schoolhouse Reconstruction Project.

Pickering Museum Village is a welcome retreat to those who have discovered it. Well known to area children, it still remains a secret to many adults in the region.

# Pickering has a history worth celebrating

FROM PAGE 9

are still living in the area.

IX. 1975: Ajax and Durham (Our Immigrant Heritage)

...In its present form the Town of Pickering was established in 1975 as a result of the reorganization of local government. It encompasses most of the older Township of Pickering, except that Pickering Village was amal-

gamated with the Town of Ajax, and the West Rouge Community was incorporated into the Borough of Scarborough...In recent years new waves of immigration have brought to Pickering a great diversity of culture. People from all over the globe have come to reside in our towns and thereby have greatly enriched our society.

X. 1997: Today and Tomorrow (Approaching 200 Years)

...We are fast approaching the 200th anniversary of European Settlement (the year 2000), and, in the established form of celebrating our past, the year 2011 will mark 200 years of civic government.

Pickering has a history worth celebrating and a heritage worth preserving.

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## Ajax and Pickering Health Centre

# Your community hospital leads the way in health care

By Dorothea Helms

Then, it was a 12-bed treatment unit for employees of Defence Industries Limited (DIL) munitions plant, set up for the purposes of routine medical examinations and for handling emergency care in the event of an explosion. Now, it's a modern, 114-bed hospital located on Harwood Avenue in Ajax that serves the health care needs of residents of Ajax, Pickering and Whitby. What area residents knew for decades as Ajax & Pickering General Hospital has come a long way since its modest beginnings as a simple frame building at the corner of King's Crescent and Exeter Road.

Renamed Ajax and Pickering Health Centre (APHC), in August, 1998, the hospital amalgamated with Scarborough's Centenary Health Centre under the Rouge Valley Health System (RVHS). This partnering was the result of Ontario's Health Services Restructuring Committee's direction, and was designed to carry area residents into the next century with the finest in health care readily available.

"Completion of the hospital tower that added over 125,000 sq. ft. to the existing hospital in 1994 set the stage for the millennium," says Bruce Cliff, Executive Vice President of RVHS and Chief Operating Officer of APHC. "The commitment from the government was that the hospital would become a full-service facility, and the Restructuring Committee directed the hospital to increase services and expand on existing services. Today, APHC is a modern urban community hospital within a large corporation."

The amalgamation is an interesting one, with the two hospitals located in different regions and serviced by different health councils. "The decision to amalgamate these two facilities was based on referral patterns and logic," adds Cliff. "People from the Ajax/Pickering area who couldn't receive service from the local hospital went for the most part, to Centenary in Scarborough, so it made sense to become partners."

So far, the amalgamation has been successful, with the staff at the two sites cooperating, sharing information and equipment. Centenary tends to be a specialist hospital, while Ajax and Pickering remains a family physician hospital. Some departments, such as orthopaedic surgery, maintain a single presence across both sites, while other specialized services are site-specific. The focus is on managing operations to best suit the communities the facilities serve, maintaining the same quality and standards of care across the two sites. "It's remarkable that as a result of the amalgamation, both Centenary and Ajax and Pickering are growing," says



The Ajax and Pickering General Hospital is now the Ajax and Pickering Health Centre.



A patient is wheeled into the local hospital.

Cliff, "when most Ontario hospital amalgamations resulted in downsizing or closing of facilities."

The transition from "General Hospital" to "Health Centre" was eased for the Ajax and Pickering site by consistency in administration. Bruce Cliff was also President of the General Hospital before the amalgamation, and long-time Ajax resident, Gale Mossman remains Chair of the Rouge Valley Health System Board of Directors. Many longtime staff members have remained, too, to provide the level of personal individual and family-centred care area residents are used to. Sandra Haslam, who has served as a Resource Nurse in Maternal and Newborn for 31 years, has seen the hospital through numerous changes. "The staff here is dedicated," she says. "Despite budget cuts, we're committed to maintaining the high

level of care patients experienced before the amalgamation. We've kept our identity as a community hospital within the Rouge Valley Health System."

The expansion of services is exciting, with area residents looking forward to a new rehabilitation program by the fall, a new continuing care unit by the year 2003, a renovated emergency department and an expanded diagnostic imaging department. In addition, APHC is adding child and adolescent services to its Mental Health Services department, and a number of new physicians have come to the Ajax site. The scope of the change for APHC is astounding. Within a six-year period, this small town hospital has grown to over twice its previous size, and what was a \$30 million endeavour is now part of a \$150 million operation serving a population



Former nurses' residence, c. 1960. of 400,000.

## 1 in 18 Ontarians is served by the Rouge Valley Health System

As well as ministering to the health care needs of residents of Ajax and Pickering, APHC also serves 26% of Whitby residents. Those who reside in Whitby have the choice of going to a Lakeridge Health Corporation health centre or APHC. "One of the beauties of the amalgamation is the expanded access local residents have to excellent specialized health care," says Cliff. Centenary is now a regional pediatric centre affiliated with the Hospital for Sick Children, and the corporation is hoping to add a cardiac surgery program there in the near future. Patients who require more specialized care than can be provided at APHC can be cared for at Centenary and not have to go to downtown Toronto - a situation residents find more convenient and comfortable.

APHC is also the proud home to a brand new CT scanner, which was operational as of September, 1999. The \$1 million Toshiba Asteion CT Scanner represents another step toward the commitment of the physicians, staff and volunteers of APHC to bringing the best diagnostic tools possible to the area. It is also one of only three units currently installed in North America. In addition to the state-of-the-art scanner, APHC's Diagnostic Imaging department also boasts a new General Purpose X-ray Room, a new Digital Gastric Room

with a new Fluoroscopy Unit, a new Toshiba Ultrasound Unit and a new Laser Imager.

As impressive as bricks, mortar and equipment are, The Honourable Janet Ecker, M.P.P. for Pickering-Ajax-Uxbridge, credits the people who have carried out the transition with the hospital's progress. "I've been very impressed with the ability of the staff, management and the hospital board to handle the change in a way that has kept the focus on quality service for patients," she says. "There has been strong leadership, from professional staff through to volunteers. It's been such a lot of work, and the transition has not occurred without problems. But those in charge of the merger handled it quickly and efficiently and ironed out the wrinkles one by one as they went along."

The Honourable Jim Flaherty, M.P.P. for Whitby-Ajax, agrees. "The Ajax-Pickering site of Rouge Valley Health has demonstrated leadership in its role of maintaining and developing quality health care services for the residents of Whitby, Ajax and Pickering. I have been pleased to work closely with the hospital leaders as the M.P.P. for Whitby-Ajax," he says.

Ms. Ecker adds, "The community is definitely seeing the benefits of the hard work. I like to think of the Ajax and Pickering Health Centre as a shining example of Ontario's new health system - this is the way it's supposed to be done! We have a strong foundation for health care needs for our growing community."

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*Gas utility unbundling means less security but more choice for the consumer*

No doubt, you have heard of the Y2K problem. However, homeowners in the Durham region should be aware of another issue which is fast approaching; that is, who will service your natural gas appliances after October 1, 1999? On that date, your local Gas Utility will "unbundle" its various "non-utility" businesses, including its heating equipment sales and servicing programs, to its unregulated affiliate company, called "Enbridge Home Services".

What does all that mean to you? For one thing it means that (the gas utility) will no longer respond to requests for service on natural gas equipment. This may come as a major shock to those homeowners who have come to rely on the utility and its network of authorized heating contractors for service in the past.

After October 1st, 1999, the sole purpose of the gas utility will be to distribute natural gas safely and efficiently to businesses and homes. In order to insure public safety, the utility will continue to respond to emergency calls (for example those involving gas leaks). However, if a customer requires service to their heating equipment in the fall and winter, they will be required to call their own heating contractor from the yellow pages or from the many stickers that have been applied to their furnaces by heating contractors over the years. As you know, based on the number of competing sales pitches from gas marketers, the sale of natural gas was deregulated several years ago. The Ontario gas customers now have choices in decid-

ing from whom to buy natural gas.

Choosing a reliable heating and air conditioning contractor to service and maintain your equipment can become a formidable task. Here are a few tips you may want to consider when making this decision.

- Are the company's technicians trade-certified and licensed?
- Does the contractor have liability insurance?
- Do they pay workers' compensation? (if they do not, you may be responsible if a technician is injured on your property.)
- Do they provide 24 hour service, 365 days a year?
- Is there a premium rate for night, weekend and holiday service calls?
- Do they provide an insurance package on parts and labour for existing heating and air conditioning equipment?
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Former Mayor Jack Anderson.

## Mayors set Pickering on prosperous course

FROM PAGE 12

George Ashe went off the Queen's Park, was Jack Anderson, who became appointed mayor in 1977. An engineer for the CPR, Jack and his wife Muriel had moved to a house on the Pickering-Uxbridge Town Line in 1956, to be closer to the Agincourt train yards. During Jack's long stay in politics, they would raise three sons, while residing in northern Pickering.

In 1971, just prior to elections, while living in farm territory north of Claremont, Jack was at a euchre party one night when some of the farmers insisted 'you should run.' 'They needed someone local to represent the rural end of Pickering,' he laughs. So, in 1971, Jack found himself on Council, where he would stay for the next 17 years - as Local Councillor, Regional Councillor, and then Mayor.

'Pickering was very rural back then,' he says, 'but it was growing quickly. It needed a downtown core.' Recognizing that the Sheridan Mall was the obvious commercial core, it seemed logical to build in that area. Low-rises, high-rises, City Hall, a central library - all saw Council approval. 'We had also just initiated an industrial area south of Bayly,' he says,

'and we filled it up mostly during my term. Of course, the high point was the Recreation Complex - and the new City Hall, which was begun in my term.'

The sale of the old municipal building to the police, is also remembered as a high point, because, 'it brought a major police presence to Pickering, not somewhere further along the road.'

In 1986, Jack Anderson retired from the railroad and two years later, retired from the Town. Three years ago, they sold their Greenwood home and moved to Bayshore, just outside Orillia, where Jack continues to monitor Pickering politics via the Internet - reading each Council meeting's agenda. 'I probably read them more thoroughly than some of the members on Council.'

Jack speaks of the excellent work done by the Town staff he worked with - many of whom are still there. 'There's no doubt in my mind that Pickering and Ajax - maybe something even larger - will come about through amalgamation. There will be lots of expansion in the future, and that's good. It's just about the best place I've seen in which to live. I can see the progress.'

## Pickering Toyota has record breaking year in 1999



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That's why of the 69 dealers in Ontario this one consistently ranks in the top 20.

'We have a great reputation,' says Sales Manager Wayne Turner. 'It's because we never pressure our customers and our sales staff have been here a very long time and know how to treat their customers.'

The sales staff work hard at maintaining a solid customer base of repeat business and referrals.

As a result of this, Pickering Toyota will reach a milestone in 1999 of selling more than 1000 vehicles. The Year 2000 promises to be even better.

'We're very excited about reaching this goal. It's an awe-

some achievement,' says Wayne. 'We will also sell 200 used vehicles by the end of the year.'

The new millennium will bring the exciting arrival of two new vehicles to Pickering Toyota.

The 'Echo' will arrive in October.

This sub compact seats five and comes with a 4 cylinder 16 valve 1.5 litre engine.

The 'Tundra' is an impressive truck in either regular or access cab, two wheel or 4X4 drive and comes in V6 and V8 with a 3.4 and 4.7 liter engine respectively.

Of course don't forget about the new Camry, Corolla, Celica, Sienna and the luxury of the Avalon, Toyota's flagship vehicle.

'This is a very exciting season for us,' says Wayne. 'The superior quality aspect

of our vehicles combining reliability, safety and functionality is why people keep coming back.'

Not only will you take advantage of an experienced and friendly sales staff but the service department consists of a team of highly trained technicians. They will always keep your vehicle running smooth and solve any problems you may have after you purchase your new car or truck.

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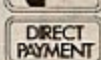
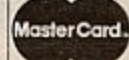
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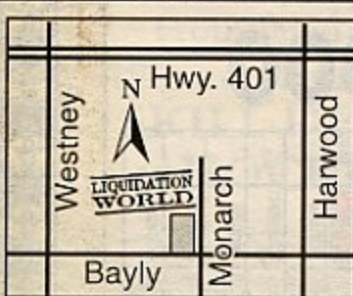
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# Millennium Celebrations



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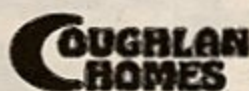
### The Celebration of a New Beginning

Our celebrating has begun! There is a long list of events that will be enhanced and assisted during the coming year. There promises to be something for every family, and every member of every family, to get involved in and get excited about.

The official launch of our Millennium journey began Canada Day, July 1st, 1999 at Kinsmen Park; continues through a New Year's Eve celebration at the Metro East Trade Centre; and ends on Canada Day, 2000. In between, the Millennium flavour will be present at every municipal event and every non-municipal function requesting assistance and wanting to share in the celebrations.

We would like to extend our heartfelt thank you to our private sector corporate sponsors who have generously donated their time and financial resources to help make this a reality. To the many volunteers, service groups and organizations who have joined in our efforts, we greatly appreciate your involvement to working along side you, in our community, to share in the celebration and spirit of the Town of Pickering into the New Millennium.

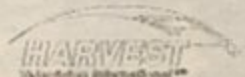
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# Pickering 2000



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### Time Capsule

As part of the Town's year-long celebration of the new millennium, the Pickering 2000 committee has approached all schools in the Town of Pickering to seek the active participation of groups from all age levels in leaving a lasting legacy for the future generations to enjoy. In that spirit, one of our corporate partners, The Kaitlin Group Ltd., has proposed a project in which Pickering students can take part: Time capsules.

Time capsules have traditionally contained such items as newspaper clippings, clothing, contemporary literature and photographs. Current technology allow us to be much more innovative in passing on a record of our civilization. Ideally, each school would then be accumulated and stored to be opened in the year 2050. This proposal gives each school the opportunity to work on a project together and will hopefully be relevant to the curriculum, as well as providing every school-aged child in the town a chance to appreciate the significance of turning over a new millennium.

### Involved With The Community

We are assisting the Pickering Museum Foundation in raising funds for the Puterbaugh Schoolhouse Project. We are working with our senior groups to recognize the International Year of the Older Person.

We will be joining with community groups on events such as Take Back the Night, to help make our community a safe environment for all; the Terry Fox Run, for cancer research; the Disabled Children's Games and recognition of the International Day for Disabled persons. In addition to their Platinum Sponsorship, Kaitlin Homes and Pickering 2000 are busy putting together time capsules for every school to fill.

Pickering 2000 is a way of being involved in our community. If you are planning anything be sure to let us know and it will be included in our calendar.

### Video of Pickering

In association with Harvest Television and Pickering Township Historical Society, Once In a Millennium ... is a one-hour documentary film featuring the early settlement and development of the Town of Pickering (celebrating its history, showcasing its present and imaging its future) to its present-day status. Film footage of local landmarks, notable citizens and community projects will be featured in the documentary. Portions of the documentary will be used in elementary and secondary History and Geography curricula in several areas, making it also a useful teaching resource for the schools in Pickering.

Sale of the film will be made available to the general public in time for the 1999 Christmas season at numerous government and retail locations throughout Pickering.

### Millennium Trail

In addition to what PICKERING 2000 is planning, the Federal and Provincial governments are also making funding available for projects taking us beyond the year 2000. We are currently working with our respective elected members on a funding proposal that would see a Millennium Square rise up at the foot of Liverpool Road and a Millennium Trail constructed along Lake Ontario's shoreline featuring a time-line of tablets presentations from our Native Indians: our founding 200 years ago through to the present day and a glimpse in the future. A recreation of the original lighthouse which stood at the entrance to Frenchman's Bay is also on the drawing board.

Pickering Millennium Trail Waterfront Project will extend from the Ontario Hydro Trail in the East, including Millennium Square and Boardwalk at Frenchman's Bay and West Spit Boardwalk, past Petticoat Creek Conservation Area to the West Anchor Trail in the West. The Project will form the core of a waterfront that will be much more than just a utilitarian place to take a walk; it will be a place to celebrate Pickering. It will tell the story of Pickering by looking to our past, celebrating our present and imagining our future. A place that will spell out to visitors and to residents of Pickering the history, Heritage and culture that makes up the multifaceted nature of our community. Facilities such as a Water Play Beach, Sand Play Beach, Uninterrupted Natural Beach, Umbrella shelters, Boardwalks, Lighthouse, Interpretive Lookout and Area platforms, Beach Towers, Year-round Washrooms areas, Pavilions and resting areas that will host commemorative tablets in recognition of the Heritage of First Nations, Seneca, Huron and -- Banoss Indians

The Millennium Trail will truly honour our Past, Our Present and Our Future.

### Millennium Committee and Team

Doug Dickerson,  
Chairman  
Sharon Milon  
Len Hunter  
Steve Reynolds  
Lynn Winterstein  
John Coyle  
Judy Hodgson  
Maureen Robbins  
Peter Bombaci  
Kurrie Storey  
Stanley Muir, Co-  
ordinator  
Jeff Mason, Assistant  
Lori Wheeler, Assistant

## ***THANK YOU***

*A celebration the size of Pickering 2000 is not possible without the support of the entire community. We have been very fortunate to have a number of groups wishing to help in the implementation of our events. Others have inquired as to how they can enhance the festivities. We greatly appreciate the involvement of all who help make this a success. However, none of this excitement would have occurred without the generosity of our Platinum sponsors. Chairman Doug Dickerson and the entire Pickering 2000 committee would like to take this opportunity to acknowledge the generosity and support and to thank the corporations and organizations listed below for their contributions in helping Pickering "Celebrate a New Beginning".*

## **If you would like more info.**

Pickering 2000  
One The Esplanade  
Pickering, ON L1V 6K7  
(905) 831-1711 ext. 226  
Fax.: (905) 831-1181

Doug Dickerson (Chairman) 420-1605 ext. 4607  
Stanley Muir (Events Co-ordinator) 831-6585  
E-mail: smuir@town.pickering.on.ca

Visit our website at: [www.town.pickering.on.ca](http://www.town.pickering.on.ca)

# Rich architectural heritage in Pickering

By Dorothea Helms

The architectural heritage of Pickering is rich with well preserved buildings that showcase nineteenth century design. For a more thorough description of some of these attractive landmarks, contact the Pickering Township Historical Society to obtain copies of the newsletter "Pathmaster," or watch for the upcoming pictorial history of Pickering by John W. Sabean to be published later this fall, "Time Present and Time Past."

Over the course of the nineteenth and twentieth centuries, the architecture in Pickering has mirrored its fascinating history. Today, numerous heritage buildings still stand as a testament to the Town's story of growth and progress. Thanks to Heritage Pickering (formerly LACAC), several of the Town's original buildings have been preserved, and remain a constant source of pride for Pickering's residents.

From the austere lines of the brick Mount Zion United (Methodist) Church, to the Gothic gables and spires of several homes on Concession 5 in Whitevale, to the post and beam construction of the Greenwood blacksmith shop now housed at Pickering Museum Village, the Town's buildings represent the various architectural styles that small town Canada embraced as the country grew and prospered.

One of Pickering's most intriguing historic homes graces the corner of Brock Road

and Highway 7 in Brougham. The Bentley House was originally constructed around 1852 by William Bentley, whose patent medicine factory was across the road at the time. Immediately noticeable by its lofty belvedere, the home showcases some of the 19th century's most outstanding architectural features, including a columned porch, a Gothic-style Palladian window and shutters.

How different are the soothing lines of the Altona Mennonite Meeting House in the rural hamlet of Altona. Also constructed in 1852, this building's architecture is simple, but solid - not unlike the faith of those who attended regular services there over the years. The plain red brick building frames pin floors and pews, which remain as they were 147 years ago. Biannual commemorative services are held in the Meeting House, which is occasionally used for weddings.

Some of Pickering's most cherished heritage buildings are located in Pickering Museum Village. For example, the Greenwood blacksmith shop (originally located in Greenwood Village) was constructed in 1856 and was actively used as a blacksmith shop until 1959. Board and batten siding over post and beam construction conveys the warmth of more than the heat and smoke from the blacksmith's forge; it also symbolizes the friendliness of a bygone era.

These are just a handful of the many historically significant buildings and samples of earlier architectural styles located in the fascinating Town of Pickering.



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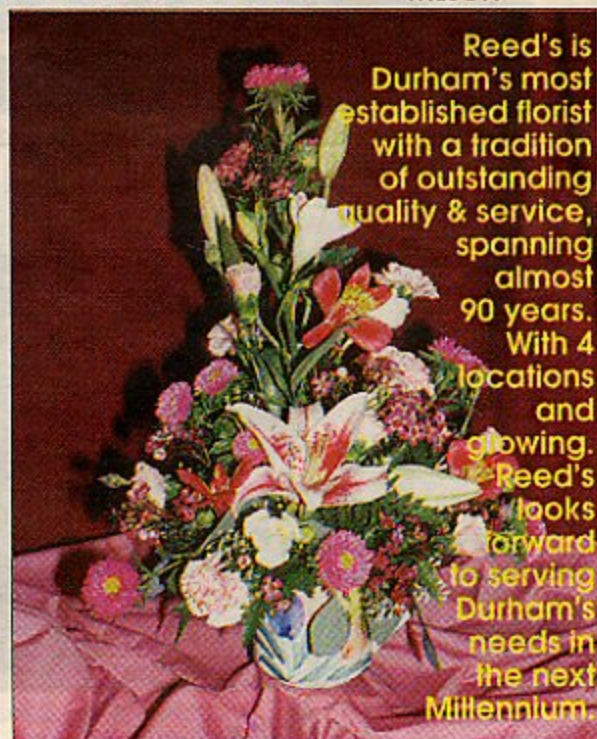
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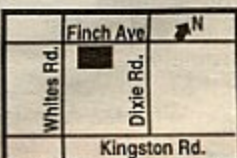
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Massey's on Liverpool Rd. South.

## A Pickering favourite for 35 years

By Allan Hynd

Originally called the Big M drive-in in honour of Frank Mahovlich, the great left winger of the Leaf's Stanley Cup Glory years, Massey's Grill House has served a lot of their famous steak sandwiches since 1965.

Back in the days before there was a bridge over the 401, The Big M was a favourite destination of muscle car enthusiasts from West Hill to Oshawa, all the way north to Port Perry. In the 60's and 70's, it was THE place for burgers and fries after a double feature at the drive-in and before a late night run to the lake.

Recognized as a Bay Ridges landmark by the Pickering Historical Society, Massey's Grill House on Liverpool Road south of Bayly is a true family restaurant. Proprietor Don Argiro proudly carries on the tradition of great

food and great service began by his father Angelo and late uncle Ted Papatheodoru.

The Big M became Massey's in 1982, expanding both its menu and its premises, taking over the entire building while adding popular favourites to the classic 60's burger stop menu.

Instead of a parking lot filled with Mustangs and GTOs, you're now more likely to find minivans and sedans. And instead of hot-rodders noshing on cheeseburgers and fries and washing them down with chocolate shakes, (the only flavour in those days), Massey's is now a great place for families to enjoy chicken wings, pasta, stir fries, chicken and fish.

Of course, if you'd like a great steak sandwich, homemade onion rings, and a shake before taking a nostalgic drive down memory lane to the lake, Massey's has take-out.

## Z-Art Gallery celebrates 10th Anniversary

Z Art Gallery is celebrating its 10th Anniversary this month and it's future is looking beautiful. In fact as beautiful as the many limited edition prints on display in its Pickering location.

Owner Michael Jaensch says his gallery has limited edition prints by such well known artists as Robert Bateman, Trisha Romance and James Lumbers to name just three.

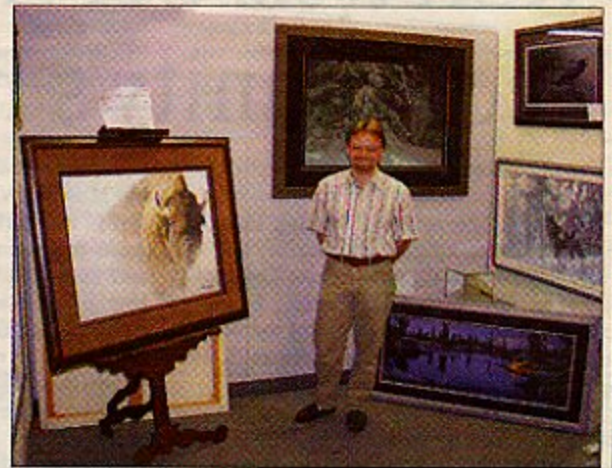
"We have a great selection in a wide range of prices and we can locate those hard to find sold-out pieces," he says. "Using our many contacts throughout Canada and the U.S. we can source out almost any print you want."

Z Art Gallery offers on-site custom framing and you can chose from hundreds of styles and colours.

"People like the fact their framing is done in our store and not sent out," says Michael. "They also know they're buying top quality frames at very competitive prices."

Of course you can have more than just a limited edition framed.

Michael says they can frame stitchings, puzzles, posters and photographs. Memorabilia framing is also a speciality such as golf items for that lucky hole-in-one, children's achievements



Owner Michael Jaensch says Z Art Gallery has limited edition prints by such well known artists as Robert Bateman, Trisha Romance and James Lumbers to name just three.

the same great selection of prints and frames. "It always better to frame them for enduring preservation rather than leaving them collecting dust in a shoebox," says Michael.

Z Art specialize in corporate accounts for companies that want to set up incentive programs for sales and marketing staff. Limited edition prints are also perfect for appreciation gifts and the gallery will help decorate your offices with its beautiful art.

Recently Michael purchased a new store in the Baywood Centre called the Finished Picture Gallery. There you'll find

the same great selection of prints and frames.

"We have a large customer base and between both stores," says Michael. "We have the widest selection in the Ajax Pickering area."

Z Art Gallery is located at the Glendale Marketplace at Dixie Rd. For more information call (905) 837-0144.



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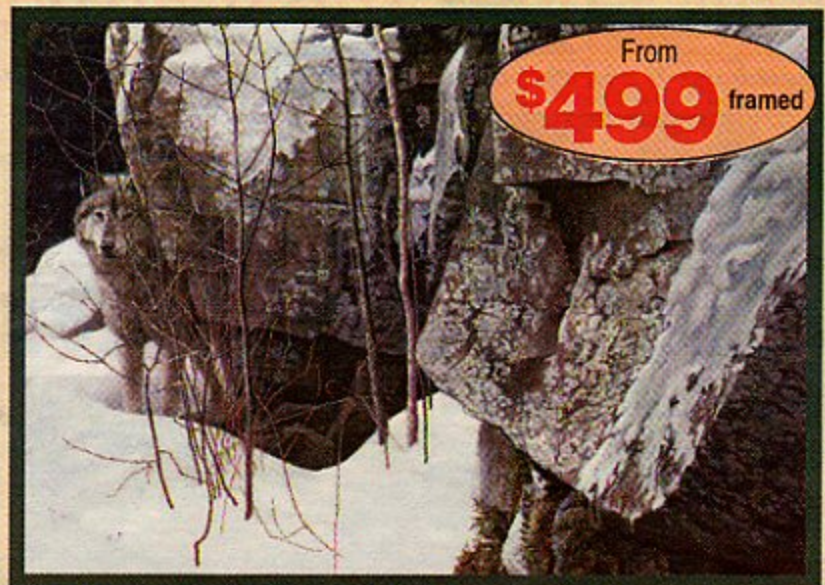
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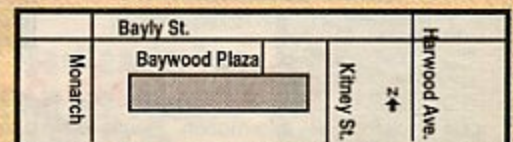
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# Pickering Kinsmen, Kinettes: Serving the community's needs

By Dorothea Helms

The proud heritage of Pickering includes the selfless outpouring of time, money and effort by the Town's various Service Organizations. The Kinsmen and Kinettes Club of Pickering is a glowing example of the neighbourly spirit that continually surfaces in this popular community.

Making communities better places to live is what Kinsmen and Kinettes do. But in Pickering, they're also making history this year, as the two service organizations have joined to form the first Kinsmen/Kinettes Club in the country! According to Kinsmen president, Ken Winfrow, they're making a lot of sense, too. "We've always worked together on a lot of projects, so why not join together into one organization?"

The Kinsmen and Kinettes Clubs remain the only exclusively Canadian Service Organizations. On a national level, Kinsmen and Kinettes across the country participate in fundraising for charities such as Cystic Fibrosis. But the organizations' grassroots work is accomplished at the local level, and is determined solely by each community's need at the moment.

The proud history of the Kinsmen Club and Kinette Club of Pickering includes numerous shining examples of community involvement and fellowship. The Kinsmen Club of Pickering sponsors events such as the Santa

Claus Parade and special functions at Pickering Museum Village. The Kinsmen are sponsors of the Durham Regional Police V.I.P. Program promoting drug awareness in schools, and they also provide an academic scholarship at Pine Ridge Secondary School.

Last year, the Kinsmen Club of Pickering introduced an exciting new group to Town, by sponsoring the 856 Pickering Air Cadet Squadron. The group is a member of the Ajax and Pickering Health Centre Foundation, and have helped residents who cannot afford essential medical equipment to purchase those items they need. They run the Monday night Bingo sessions at Delta Bingo to raise money for youth groups, and basically help whenever and wherever they can. There's even "Kinsmen Park," which is named after the organization, and where each year the Kinsmen Club of Pickering has participated in Canada Day celebrations.

The Kinettes have contributed a great deal to Pickering, too, by sponsoring youth and sports groups, the Rose of Durham and Big Sisters. They also sponsor student achievement awards and have always helped out the Kinsmen with many of their endeavours whenever called upon. What a great idea to combine clubs and approach each project with double the energy and talent!

Anyone interested in contacting the Kinsmen and Kinettes Club of Pickering can call Ken Winfrow at (905) 420-5007.

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# Arts community alive and vibrant in Pickering

By Ruth Walker

Start talking about "The Arts" in Pickering, and sooner or later, somebody mentions Andrea Graham. On her third term as president of the Pine Ridge Arts Council, (PRAC) Graham has worked diligently to raise the profile of local artists, while expanding the concept of who, or what, "The Arts" is supposed to represent. Freely admitting to her own personal bias for the visual arts, Graham's vision includes all areas of music and the performing arts, as well as writing, poetry and other forms of artistic expression.

Her passion for the arts community is evident. When asked how she sees local culture developing as Pickering moves into the new millennium, Graham is clearly enthused. "My optimism is based on the last couple of years as both Ajax and Pickering councils have recognized that there is a growing momentum in the Arts, and they are fully cooperative with that." She sees this as recognition "...that the Arts enhance our lives and contribute to a vibrant community" and that this tremendous local talent "deserves to be recognized."

Not content to merely talk about recognition, Graham has made it her business to find connections in the community and secure venues for artists. Anyone who's been to the Civic Complex in recent years will have seen the wonderful displays of local artists' paintings, sculptures and other visual art forms. MPP Janet Ecker's constituency office has likewise served as a mini art gallery, and at the Pickering Nuclear Power Plant, visitors are currently being treated to Claire Falkenberg's huge reworked photographs. Graham's commitment to young and developing artists is evidenced in her enthusiasm for recent vi-

sual arts graduates like Falkenberg. During the annual "Artsfest on the Esplanade," supported in part by PRAC, artists aged 13 - 19 have their work included without having to pay an exhibitor's fee.

Started in 1989 as the Pickering Arts Council, The Pine Ridge Arts Council, (PRAC) has evolved to include Ajax, and serves members from Durham such as Oshtawa's Robert McLaughlin Gallery and the Brooklyn Woodcarvers, as well as MusicMakers in Cobourg and the Northumberland Orchestra.

In Ajax, Graham sits on the Advisory Committee for Creative Arts, and helped spearhead the creation of Ajax's first juried art exhibition at the McLean Community Centre. PRAC has selected Christopher Jackson, Head of Programs and Interpretations at the prestigious McMichael Canadian Art Collection to serve as judge. Open to all residents of Durham Region, there is every reason to expect this exhibition will become an annual event.

While Pickering is increasingly recognized for its visual artists, there are a number of practitioners of other artistic expressions, such as writers, who live in this town. Caroline Davidson, a Pickering resident since 1990, is a published poet whose work appears in "Uncivilizing," along with five other nationally recognized poets, including Dr. James Reaney and Bernice Lever-Farr. Recently, Davidson, who has been writing since high school, was among the top ten finalists for the Canadian Poetry Association's prestigious 1999 Shaunt Basmajian Chapbook Award. Currently working on her first novel, Davidson's short fiction has appeared in "Wordscape" through the Canadian Authors

Association.

Long-time Durham Region resident and fairly new arrival to Pickering, David Easson, writes a regular column and feature articles for "Lights in Line," a newspaper distributed throughout the Lake Ontario boating community. A member of Durham Write On, a writing circle that meets in Pickering, Easson's fiction has appeared in the literary magazine, "lichen," and he has read at Chapters and "The Word is Out" writers festival at the Pickering Museum Village.

Someone else to watch for in the new millennium is Wilfred Sargeant, who recently completed a history of the beginnings of "Go

Transit." On loan from CN Railways to the Ontario government of the time, Sargeant was in on the development and launch of the commuter rail program and decided to put all that information into a book, complete with photographs and insider information. After approaching a literary agent this summer, Sargeant was quickly signed on. At this rate, publication could be just around the corner for Sargeant, and Pickering can add another name to its growing list of creative residents. It seems that Andrea Graham's optimism for the arts in Pickering will be sustained well into the 21st century, and the next millennium.

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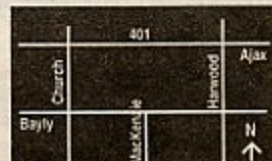
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# Public library mirrors town's growth

By Dorothea Helms

A library can tell a lot about a town. And in the case of the Town of Pickering, the award-winning Pickering Public Library (PPL) tells a beautiful story. The library's metamorphosis from a loosely-structured group of small individual branches decades ago, to the integrated and technological system that exists today has mirrored the Town's development in general.

In addition, PPL stands at the forefront of community service, responding to residents' changing needs, yet never losing the personalized, friendly service that people have cherished since the days of the old book-based library system. Accessibility also plays a key role in the Library Board's mission statement, and the library takes a proactive stance in this matter. In 1997, PPL was presented with a Public Library Service Award at the Ontario Library Association Superconference for its innovative partnering with the Canadian National Institute for the Blind (CNIB). As a result of this initiative, the print and special format materials at both PPL and the CNIB are more readily available to Pickering residents.

PPL has also received the Ministry's Angus Mowat Award for excellence for its Job Search Services. In addition, in 1999, PPL received a Human Resources Development Canada grant to open an Internet Training Lab - one of the first in an On-

tario library, and the first in Durham Region!

The current PPL network consisting of a Central Library and five branches across Pickering effectively serves the diverse urban/rural community in which the buildings are housed. Residents may even access a Dial-In Computer Catalogue for total convenience. PPL serves approximately 75,000 registered members by providing books, CD-ROMs, videos, audio-cassettes, books on tape, CDs, magazines, newspapers, Internet access and more.

According to Linda Linton, who has worked for PPL for 13 years and is currently the Acting CEO, "As the century concludes, Internet and information technology have become hallmarks of our society, and PPL continues its traditional role in helping the general public to participate in what has become an information revolution."

Library staff members reach out to numerous groups, which include everyone from babies to seniors, business people, job-seekers and youth. Helping adults and children to find and use books remains an integral part of the Board's services, but now library staff also assist visitors in sending e-mails, registering businesses, learning to use computers, searching worldwide phone books and much more.

Business people in Pickering also find a wide variety of services at PPL, including corporate membership, meeting room rentals, fax service and pay-per-use com-

puters. Market research is a breeze with PPL's wealth of demographic information and government documents.

History buffs and researchers appreciate the Local History Collection on the second floor of the Central Library, which encompasses information in several formats about the Town of Pickering, the former Township of Pickering and the former County of Ontario.

Housebound Pickering residents may call upon the Visiting Library Service for regular delivery of materials to their

homes, and children enjoy the library's Storytimes and summer reading programs.

As we careen into the 21st century, the library is ready to uphold its Vision Statement - Pickering Public Library: Your bridge to ideas and information. For information on PPL, call (905) 831-6265.

Pickering Public Library Mission Statement: The Pickering Public Library enriches the personal, civic and corporate lives of our community through access to ideas and information in a variety of media.



Pickering Public Library.



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# Pickering's community centres: Responding to an active public

By Allan Hynd

The community centre has traditionally represented an outlet for residents' recreational, cultural and social needs. In Pickering, the spirit of "community" ranks high in its many facilities teeming with activity.

In 1981, when construction was approved by council, the Pickering Recreation Complex was a vacant field to the east of what was then called the Sheridan Mall. Two years later the field was gone, replaced by a multi-purpose facility housing an ice pad, an L-shaped pool, enclosed tennis and racquet ball courts, banquet rooms and a modern fitness area.

It was an important development in a rapidly growing town where one in four persons was registered in leisure programs. The centre has since been expanded to keep up with rising demand that had the facility being used by an average of 16,000 a week by 1993.

Demand for services continued to rise. That same year, 150 people signed a petition demanding more tennis courts and various sports groups eagerly awaited the opening of the new ice pad.

Tom Quinn, director of community services and facilities rose to the centre's defense, and was quoted in the March 5, 1993 News Advertiser: "The community would be much worse off physically, mentally and spiritually without the complex. You can't

put a price on that."

The Recreation Complex is just one the facilities available in Pickering that puts Mr. Quinn's sentiment into practice.

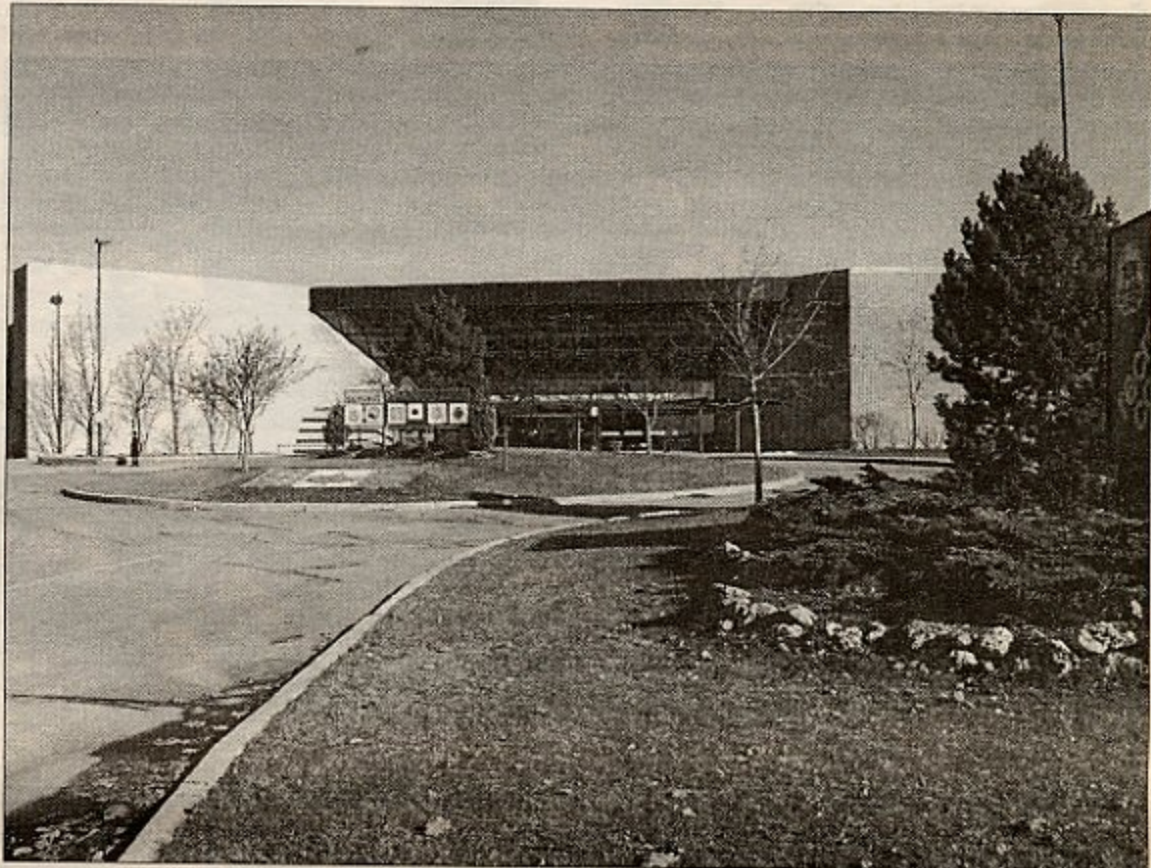
At The Pickering Museum Village, History in Action gives a glimpse of our pioneer past with blacksmith and threshing demonstrations, cider pressing, wagons rides along with children's activities and fresh baking.

At the Clay Pot Pottery Studio, everyone from beginners to amateurs can create at his or her own pace. Hand sculptured or wheel thrown pieces created by staff and students are available for purchase at the gallery. Visitors are encouraged to ask questions.

"Big Band Style" will be on display this fall at both the Recreation Complex and the Senior's activity centre on Liverpool south of Bayly.

At both Don Beer Arena and the Recreation Complex, twin pads provide the ice for boy's and girl's minor hockey, shinny, figure skating and ringette. Ball hockey and roller hockey are available during the summer months.

Pickering residents are well served not only by a vast range of programs available at the main complex, but also by numerous other community halls. There is karate at the West Shore Community Centre. Make a Christmas wreath or a Victorian tree ornament at the East Shore Community Centre. The Clarendon Community Centre has creative construction for Kids.



Pickering Recreation Complex.

Recreational swimming and lessons from group to private can be found at Dunbarton indoor pool as well as at the main complex. There are also clubs for competitive, synchronized and fitness swimming.

Check out the fitness room orientations at the Recreation Com-

plex for a no-hassle introduction to the health club. Each Friday night the Complex is home to pre-teen dances for students in grades 5 - 8.

Planning a wedding or other social function? Pine Lodge has a full kitchen, and will hold up to 199 people in air-conditioned

comfort. For larger groups, The Salons will accommodate 300 to 600 people.

To find out more about what's available in these centres of your community, why not pick up a copy of Pickering 2000 guide to leisure and recreation? You'll be glad you did.

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Mary Cook

# Living in Pickering and loving it

By Dorothea Helms

A town is so much more than the land and buildings it encompasses; a town's heart lies within its residents. Mary Cook is one

example of an active Pickering resident who gives back to this vibrant community in many ways.

You may recognize her from the Pickering Museum Village,

where she is a member of the museum's Advisory Committee, or from her participation in the Writers' Circle of Durham Region, or maybe from her involvement with the "Bloomers &

Britches" gardening club. Mary Cook is a multi-talented dynamo who has lived in Pickering for 22 years.

A professional photographer, Mary also incorporates desktop publishing into her home-based business. In addition to corporate photography, she is well known in the area for her innovative family portraits.

Mary has also photographed the various historic buildings at the Museum during the four seasons, and she has written numerous press releases about the many happenings at the popular attraction. She's designed and set up museum event flyers and has reworked the site tour brochure and education pieces using her complementary writing and arts skills.

Why has she stayed in Pickering?

According to Mary, "There's a real feeling of community here, especially in the Glendale neighbourhood. Our kids grew up here, and a number of our friends are original homeowners in the neighbourhood." Mary enjoys having the park close-by and rural areas within a short drive, as well as comprehensive shopping at her doorstep.

Mary and the Pickering Museum Village Foundation are motivating forces in arranging for and promoting the upcoming presentation of "The Bush-Ladies" for the museum village at Dunbarton High School Theatre in October. "The Bush Ladies" is the story of four well-born, highly educated female writers who came to Canada in the 1830s. Each day after completing exhausting physical labour, they wrote by candlelight. Their tales of life in the backwoods showcase emigrant experiences that permeate time and geography.

"I feel the play introduces the strong courageous type of woman it took to make a home in Upper Canada," says Mary, "the type of woman who would have made the 1830s log house at the museum village a home for her family."

The museum is her current passion, but Mary's involvement with volunteer work has extended to other areas in the past, such as the United Way of Ajax/Pickering, the Cancer Society, the Frenchman's Bay Festival and more. Encompassing an enviable zest for life, Mary Cook is one of the thousands of residents who serve to advance the heart and soul of Pickering.



Mary Cook in the garden of her Pickering home.

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# Pickering's history revolved around its waterfront

By Steve Bond

The Town of Pickering has a long and rich history that revolves around its waterfront. It began over 200 years ago, when the area used to be a fairly large French settlement and the Rouge River was the start of a major Native portage between Lake Ontario and the Holland River. Not much remains of the French influence except a few local place names.

The settlers probably named the Rouge River because of its red clay banks. Petticoat Creek may have originated with "Petit Cote," or little side, where the east side of the creek has high banks, but the west side is noticeably lower. Local historians believe that Frenchman's Bay was named after a gentleman named Fran ois de Fenelon, a French missionary from the 1670s.

Frenchman's Bay is central to Pickering's waterfront connection, and is home to rare breeding birds and plants. Over 125 bird and 44 fish species have been recorded in the marsh at the north end of the bay. The bay was once a significant shipping port as well. In 1843, dredging operations cleared a channel large enough to admit

cargo ships from Lake Ontario. Records show that in 1845 alone, there were 20 sawmills operating in Pickering Township that shipped over one million yards of lumber through Frenchman's Bay. No wonder that by 1850, more than half of Pickering Township was cleared of its natural forest. The pylons at the north end of the bay are all that remain of the original wharf that was built in the 1850's.

In the 1920's, Frenchman's Bay was a major player in the illegal bootlegging trade as liquor was brought into the bay by boat, transferred to cars or trucks and then driven to Toronto. Today, Frenchman's Bay is a popular summer spot for windsurfers and sailboats. The bay has several marinas that serve power boaters and sailors, and many fishing charters have their home bases there. The spit of land originating at the foot of West Shore Boulevard is a popular spot for windsurfers, and many anglers launch their boats there to fish the teeming waters near the Pickering Nuclear Powerplant.

Most visitors to Pickering's waterfront use the wonderful Waterfront Trail system.

See TRAIL...Page 33

## Baywood Centre has been in the heart of Ajax since 1991



different products and services at your doorstep, but you will truly be at the heart of Ajax.

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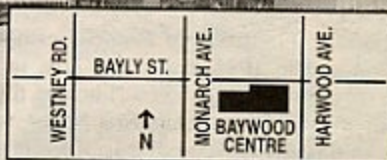
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# History in the Making

Samuel and Joseph Krasnov began peddling soft goods on the streets of Philadelphia in 1917. They manufactured their wares on sewing machines in their homes. Soon they moved their production to a small factory.

In the early thirties, Samuel, an inventive type, decided to surprise his Mother by making a slipcover for an old chair. Her reaction was "it sure fits" and Sure Fit, the company, was born.

The Krasnovs took a gamble that slipcovers could be mass-produced and that a market existed. Their first customer was a family owned department store called Lit Brothers. Slip Covers soon became popular. The company relocated to a 100,000 square foot silk mill in Bethlehem, Pennsylvania in 1938.

Before long, World War II broke out the brothers converted their total production to making parachutes, barrack bags, and small tents. A thousand employees worked around the clock towards the war effort. The Korean war saw Sure Fit making bathrobes.

Beginning in the fifties, the company enjoyed the economic expansion taking place in the United States and became a fully integrated manufacturer opening a knitting mill, dye-house and purchasing state-of-the-art sewing equipment. Sure Fit then relocated to a 250,000 square foot facility.

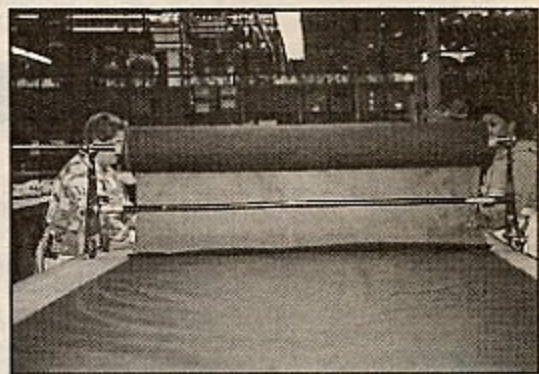
A second generation of Krasnovs entered the business in the early sixties and soon started expanding their product line and began to venture outside the USA. In 1963, Sure Fit Canada opened its doors in Ajax. Sure Fit Canada enjoyed a strong relationship with its American cousin and in the early 1990's became a wholly Canadian owned operation.

The nineties have seen major expansion at Sure Fit Home Furnishings under the leadership of its owner, Bernard Barry, in both Canadian and International markets.

The original product line of slipcovers has been extended to cover the dining room, kitchen ensemble business with our Meal Time and Elegant Dining home textiles. To further compliment our home textile thrust, Sure Fit has expanded into the soft window covering business accompanied by an extensive line of designer cushions. Sure Fit Ajax, also called Home Decor Genuine Factory Outlet, is the largest factory outlet in the Durham region. Their recently expanded bed and bath departments are a real hit with the public. The bath section features name brand towels in modern colours, shower curtains and a full line of bathroom accessories. Wide aisles in the bed section present a large selection of sheets, comforters, pillow shams, bed skirts, down duvets and duvet covers. Their latest product is quality jersey knit sheet sets, endorsed by Oprah Winfrey! They also carry beds, futons and futon covers.

The expansion into the US marketplace under the name of Tradewinds Home Concepts, with a facility in Fall River, Mass., has allowed us to penetrate both the window covering and dining room ensemble business. To further

compliment our penetration into the global marketplace and to prepare ourselves for the millennium, a new company was created in April of 1997 by the name of C.B.M. International, located in New York City.



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The collage features several newspaper front pages:

- Pickering nuclear operator mum on restart costs** (Pickering News Advertiser)
- Ajax told McLean centre expansion 'absolutely' needed** (Ajax News Advertiser)
- Blaisdale Montessori School** (Durham Parent)
- Durham Business Times** (Durham Business Times)
- GM invests \$20 million in research centre** (Durham Business Times)
- Forever YOUNG** (Forever Young)
- DURHAM Parent** (Durham Parent)

## What Is A Genuine Factory Outlet

The Sure Fit Group of Companies had its beginning in 1964 and in 1988 in a small area in the corner of the factory, no larger than your kitchen, the Genuine Factory Outlet was born. Our first sales were on Saturday morning where we sold our factory remnants to local home sewers. This space has eventually grown to over 5,000 square feet, the size of the new box stores which we find all over North America. Sure Fit's business expanded very rapidly with the North American major department stores and mass merchants. The result was we created many overruns and thus the requirement for a genuine Factory Outlet. Today there are 3 factory outlets, one in the original factory in Ajax one in Kingston and a 12,000 square foot giant factory outlet in Fall River, Mass.

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# Trail system appealing aspect of Pickering waterfront

FROM PAGE 31

Recent provincial governments, with the support of various partnership groups, have provided Ontarians with The Waterfront Trail, which will eventually stretch from Hamilton to Trenton, linking existing parks, pathways and natural areas along Lake Ontario. The Waterfront Trail has become a symbol of what can be accomplished with mutual cooperation and respect for the environment, a source of community pride.

The Pickering portion of the trail starts at the pedestrian bridge over the Rouge River in the west, skirts the north end of Frenchman's Bay before heading south and ending up at the foot of Liverpool Road. From there, the trail heads east past the Nuclear Plant, through several well maintained parks until it reaches the westernmost portion of Ajax at Simcoe Point, overlooking Duffins Creek. The trail appeals equally to hikers, cyclists, in-line skaters, bird watchers and people just out for a leisurely walk.



Pickering's waterfront.


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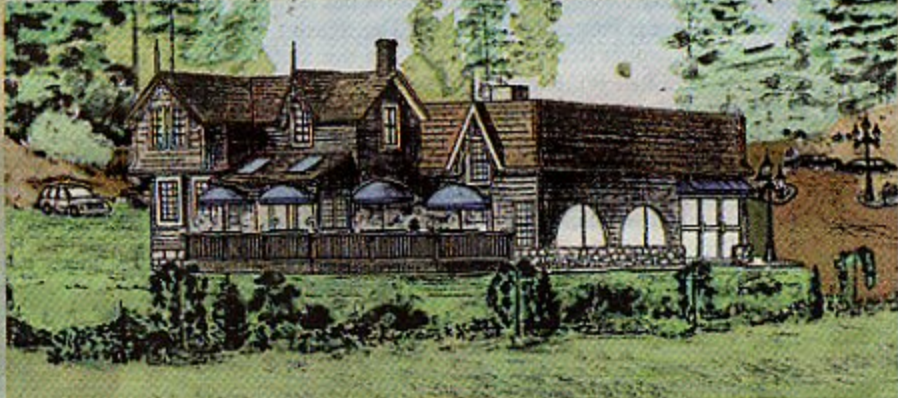
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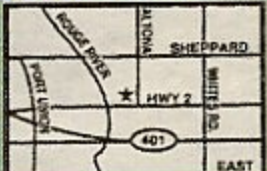
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# Binns completes Millennium with top awards

*Certified designers continue to cook up winning creations*

Over the past 37 years, Binns Designer Kitchens has established a solid reputation as a leading kitchen and bath designer. Their certified designers have won numerous awards for their designs - in fact, Binns designers have won more than 50 per cent of the awards in the last three years at the prestigious Canadian Kitchen and Bath Design Competition.

Certified kitchen and bathroom designers Jan Regis and Rory McLean each won awards at the competition recently, taking home first- and third-place trophies, respectively.

The national competition is judged by industry professionals, a testament to the high calibre of the winning designs. Winners are selected based on a combination of esthetics, functionality and overall layout.

"It's nice to know that people within our industry look at us and appreciate the fact that we have professional designers," says president Raymond Binns.

But it's not just industry insiders who recognize the quality of Binns' kitchens and bathrooms. The Ajax-Pickering Board of Trade recently honoured Binns Designer Kitchens and Baths with the 1998 Business Excellence Award. More than 30 companies were nominated, and Binns was one of only six selected as winners.

And customers, too, have become familiar with Binns attention to detail, quality of workmanship and excellence of design. These attributes have contributed to their success over the years, though Ray is quick to point out Binns' greatest asset - the staff.

"The reason for our success over the years is our staff. We have people who are knowledgeable, who supply expert advice to our customers and who are always upgrading their skill level, he says.

"To be in business for 36 years is a major accomplishment," he adds. "It says a lot about our company and our goal to provide quality work for our clients."



President Raymond Binns with the 1998 Business Excellence Award, for which he credits a team effort by all the staff at Binns Designer Kitchens and Baths.

Binns' showroom is a virtual wonderland for anyone wanting to design a new kitchen or bath - or to renovate an existing one. The 6,000-square foot showroom features 22 fully decorated kitchens and baths, with product lines from Siematic, Beckermann, Acorn and Universal, as well as fixtures, countertops and appliances by manufacturers like Miele, Heartland, Corian by DuPont and Franke. Binns is also a registered Kohler showroom.

Clearly, selection is one good reason for choosing Binns. Excellence of service is another.

Binns has a staff project coordinator who works closely with both clients and installers to ensure things run smoothly and efficiently. There are four certified kitchen designers and three certified bathroom designers on staff to work with clients and help them develop their dream kitchen or bath.

With all this going for the company, it would be easy to maintain the status quo and continue doing business as usual. But, as Ray Binns says, "the only thing constant in life is change."

Thus, as the new Millennium nears, Binns has embarked on a high-tech way to

reach customers - the internet.

The launch of their web site at [www.binns.net](http://www.binns.net) has given clients the freedom to learn about the company, its products and its services from the comfort of their own home. The site features the history of Binns Designer Kitchens and Baths, information about the designers, customer testimonials, as well as some reasons for choosing Binns.

One of the most interesting areas of the site is the virtual showroom, which allows web surfers to view a selection of kitchens and bath designs without even visiting the real showroom.

"I feel the internet is the way of the future, and we want to be a progressive company willing to step ahead and be a leader, not a follower," says Ray.

For those who want to sample the real thing, however, a visit to the Binns Designer Kitchen and Bath location at 333 Kingston Road, just east of the Rouge Ravine, is definitely in order.

To find out more, call (905) 509-5555, or 1-877-509-5555.

Or visit Binns on the internet at [www.binns.net](http://www.binns.net)

**Binns' showroom is a virtual wonderland for anyone wanting to design a new kitchen or bath, or renovate an existing one**

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See Binns Showroom for details.



Certified kitchen and bath designer Jan Regis (left) recently won first place at the Canadian Kitchen and Bath Competition. Rory McLean picked up third-place honours.

# Pickering ready for fire fighting in the future

By Suzanne Caskie

The Pickering Fire Department provides one of the most important services offered in the Town today. It is the service of tomorrow, however, that will help sustain the level of safety that has been offered for over three decades. From new technology to education, the Pickering Fire Department is growing in leaps and bounds.

In the past, almost every fire department was involved in only the fighting of fires, but that is different today. Prevention is now more of a focus, and it has proven to be significant. Although they are still risking their lives to save others, the firefighters have been and continue to be trained on many other levels. With the millennium almost upon us, Pickering and surrounding areas can feel secure that they have an educated group of men and women providing their training and courage.

What a difference there is today from the volunteers who first began their bravery in 1951 with their first fire truck. That was a time when firefighters had no choice but to just hold their breath. Then came manual breathing apparatuses, and today there are state-of-the-art breathing systems, equipment and safety measures.

Chief Pearsall, who has been on the force since 1967 and has been chief for over five years, is confident in the many services that are being offered today and will be offered in the future. Because of prevention and education, the entire Fire Department has become so much more than firefighters. With programs that range from "Learn Not To Burn" for school children, to the "Older and Wiser" programs for seniors, fire fighting has become more of a life-saving service than at

any other time in history. There is also co-op education for high school students, who are invited to attend seminars and learn preventative techniques to take back to the classroom.

Using a quote that is posted in his fire hall, Chief Pearsall states that there is "No glory in putting out a fire that could have been prevented."

There are three composite fire halls in Pickering that have full-time staff, plus two other halls in surrounding areas with part-time staff and volunteers. There are now approximately 125 full- and part-time staff, including volunteers, all together - a huge difference from 1970, when the department had eight volunteers. Things have changed drastically, though, since then, and the need is greater for more men and women to serve in this capacity.

Although learning to fight fires is crucial, the fire department staff members are also now being trained in many other important areas that still involve the business of saving lives. Some of the training that is now mandatory includes land and water based rescues, nuclear awareness, high angle rescue, rescue vehicles, and the essential 9-1-1 service. Pickering is one of the only towns that have a by-law regarding carbon monoxide detectors, whereas the necessity for smoke detectors is covered under a provincial by-law.

Along with the fickle elements the fire department deals with, the equipment for the staff is ever-changing, with the need for better protection at the forefront. Chemicals, for example, are now more widely used than in any other time in history, so for the safety of the staff, protective equipment continues to increase in quality.

Other services are being undertaken for Durham Region to better assist those involved to get help to those who need it more quickly. One of these services is "automatic aid," which enables whichever fire department is closest to arrive on the scene and begin the process, eliminating the possibility of a lack of service due to the restriction of town lines and boundaries. The Durham Wide Communication and Dispatch System is also in the works, and again will cut down on miscommunications to save valuable time.

As much as the equipment and services continue to grow as we head toward the millennium, so have the staff involved. There is

new certification coming into effect for firefighters to establish a consistent level of expertise across the Province of Ontario.

Chief Pearsall suggests that although there are many important changes and services that are now being offered and that will continue to come in the future, the fire department will grow with the changes and needs of the residents. So far this year, all three fire halls have gone out to over 2,500 calls, with an average of 3,700 calls per year. All staff members should be congratulated on their bravery and ability. Whatever the millennium holds, the Pickering Fire Department will be there to inform the public, fight and help to prevent fires and save lives.

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## The Solid Wood Bed & Table Company keeps growing into the next century

The success of The Solid Wood Bed & Table Company can be attributed to three things - price, quality and service.

Since opening their business 12 years ago, owners Doug Peters and Bob Mowforth have been offering their ever growing clientele a huge selection of the best in home furnishings.

"When we opened this location in Pickering the market for our products was in demand," says Doug. "Since then this area has grown tremendously and so has our client base which has literally reached all over the world."

That's right. There is a map on one of their walls showing where they have shipped their products including places like Australia, Europe and South America. They have even shipped their quality products to the new territory of Nunavut. Word of mouth is being heard far beyond the borders of Pickering.

In the beginning their store was small. Only 1300 sq. ft. but after many expansions as neighbouring units became available, the showroom is now more than 17,000 sq. ft.



That's not all. In 1990 they opened a store in Brampton and just a few months ago opened a third location in Midland.

"We're extremely happy at what has happened and thank our many loyal customers for spreading the word," says Doug. "It's because of them that we've become a success. As a result of this continued support we like to give back to the community by supporting local causes and sports teams."

As mentioned before, The Solid Wood Bed & Table Company has always maintained its consistent approach to quality, price and service.

One look around their spacious well decorated showroom and you'll see what they mean.

The tables and chairs, entertainment units and cabinets, bedroom suites and livingroom ensembles are all priced to sell and made of only the best woods.

The many styles and colours come in oak, pine, birch, maple, mahogany and cherry. Of course they're also all hand picked because they want only the best for their customers.

"We also offer a relaxed shopping atmosphere for our customers," says Doug. "We learned long ago that putting on pressure is the best way to lose customers. That's why we let them browse at their own leisure and make ourselves available when they have questions. If you have a problem it's fixed right away and you'll always feel you've made the right

choice by choosing Solid Wood Bed & Table."



choice by choosing Solid Wood Bed & Table."

Always meeting the needs of its customers, the store recently opened a new gallery showcasing leather furnishings.

"We always listen to our cus-



tomers and they wanted leather," says Doug. "And we always give them what they want."

So visit their showroom at 1020 Brock St. S. or for more information call (905) 831-9846.



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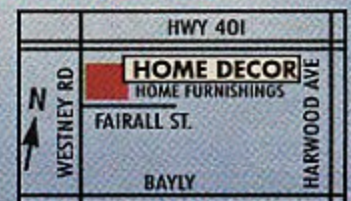
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# Pickering Rotary Club has served community since inception in 1942

Many thanks to Rotarian Jenny Gould for this informative article!

The Rotary Club of Pickering was chartered on January 31, 1942. We currently have 19 members and meet every Tuesday morning at 7:15 a.m. Our club is made up of enthusiastic professionals who believe in the Rotary motto of "Service above Self." We are governed by a volunteer Board of Directors, led by the club president. The board serves for one year and is elected by the club members.

Our morning meetings include fellowship rotary updates/information and topical guest speakers.

The club, over the years, has been involved in many local community and international projects, and has provided support and assistance to organizations such as Big Brothers, Easter Seals, the Ajax and Pickering Health Centre, Junior Achievement, Denise House, Waterfront Trail, Durham Environmental network, Durham University and Polio Plus, just to name a few.

We have successfully organized "The Rotary Musical Festival" every spring, which involves students from across the region who compete, receive awards and are given the opportunity to perform with full local TV coverage. Each winter we hold a curling "Funspiel" for Rotarians and friends, with proceeds used for the Music Festival.

In early summer, we organize our "Easter Seals Golf Tournament" with funds raised to support our local Easter Seals kids, enabling them to purchase special needs equipment and to attend the Easter Seals camp.

Our major fund-raiser is the annual TV Auction, where we partner with the Ajax and Pickering Health Centre and the Ajax Rotary to raise funds for the hospital and local Rotary projects. Each year, we hold a "Run the Lake" 10K run and again raise funds for our local hospital. In September of each year, we participate in the Rotary Foundation Walk and raise funds for the Rotary Foundation.

What is a club without fun and fellowship? Well, we have plenty of that, including a Business Leaders Lunch in March, the celebration of our birthday on Charter night, fellowship with our country Rotarians during our annual Rural/Urban night, our annual Christmas Party with our fellow Rotarians and their spouses, and a visit from Santa on Saturday morning for our Easter Seals kids.

We may be a small club, but we practice fun and fellowship, and support our community.

Anyone interested in becoming a member of Rotary Club of Pickering, call Jenny Gould at (416) 948-7003, or come and visit us Tuesday mornings at 7:15 a.m. at the Golden Griddle Restaurant near the Pickering Town Centre at Kingston Road and Liverpool Road, Pickering.

## Slim-Line Windows and Doors has become the leading window maker in Durham Region

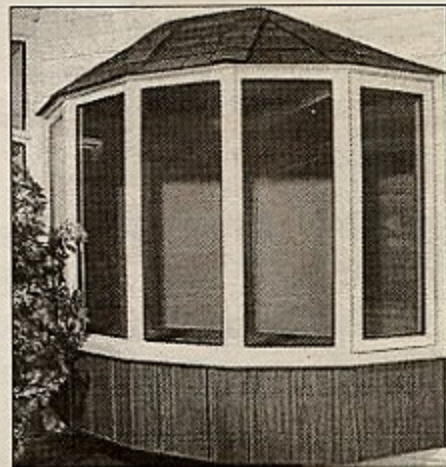
Slim-Line Windows and Doors has grown from a small family business 18 years ago to a major manufacturer supplying both the Ontario and U.S. market.

Owned and operated by the Vescio family, Slimline operates a 80,000 sq. ft. facility on 925 Brock Rd. S. in Pickering.

In the beginning Slim-Line purchased windows from several manufacturers and installed them in homes all over the Durham area. But eventually they saw that there was an advantage for our customers by manufacturing our own line of windows.

"There is no middleman so we can offer a very competitive price on a high quality product," says Tony Debartolo, Vice-President of Operations. "Also if there are any problems we can resolve them very quickly."

What makes their windows unique is the extrusion process for constructing the vinyl. It comes in 30 different colours and because the colour goes right through

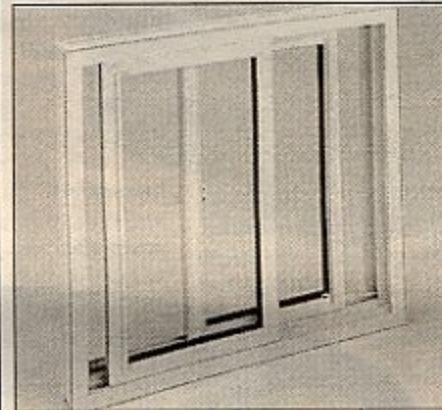


the material, a scratch will never be seen.

"Our customers want state of the art windows," says Tony. "That's why we use the latest technology, the best hardware and glass to create a sealed window that provides the best in appearance and energy efficiency."

Visit Slim-Line's showroom and see for yourself and see the many styles of windows that can be custom made to fit your home. Also while there, make sure you take a look at their top quality doors and stylish window inserts.

For more information call (905) 831-2333.

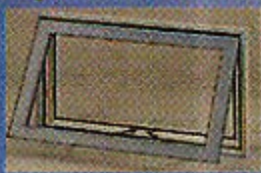


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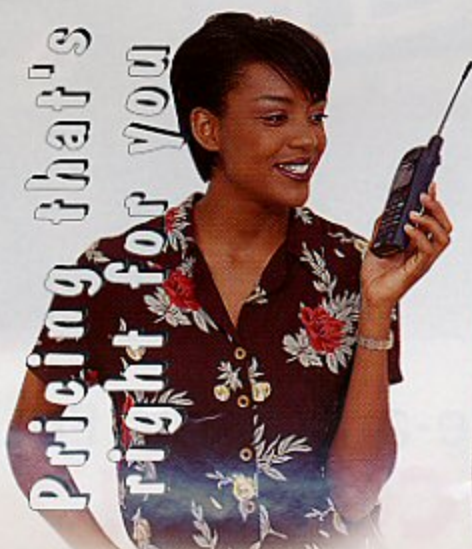
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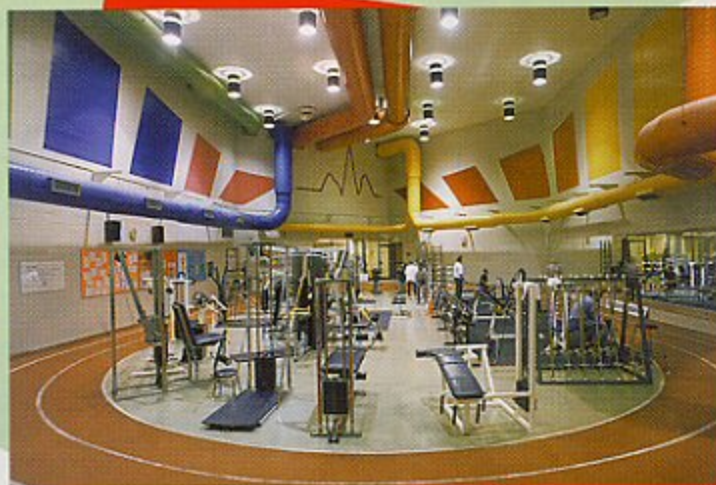


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